

Inquiry Question

Can you persuade Dairy Queen to choose your Blizzard creation as their Feature Blizzard?

Name: Miss Westbrook Date: 08/19/20



General Instructions

Dairy Queen is holding a contest that is open to the public. They will pick someone's creation for the Feature Blizzard next month. Can you persuade Dairy Queen to choose yours?

Your Final Copy needs to be <u>detailed</u> and <u>neat</u>.

Materials you'll need:

- This document
- A pencil
- Pencil Crayons

Project submission:

Submit this document, fully completed.



Planning

Your Blizzard will have a **base** (some kind of ice cream, sorbet, gelato etc.) and a <u>minimum</u> of **3 add-ins** (candies, chocolates, fruits, syrups, etc.). Use this space to brainstorm possible combinations for your Blizzard.

Mango Sorbet
Pistachio Gelato
Peanuts
York Mints

Chocolate Chunks
Earl Grey Ice Cream
Caramel Swirl

Coconut Chips
Peanut butter Cookies
Pineapple Chunks

When describing your Blizzard, you really want to make it sound desirable in order to <u>persuade</u> Dairy Queen to choose your Blizzard. To do this, you need to use **descriptive language**, with **adjective** that describe the Blizzard in a specific, delicious way. Use this space to brainstorm possible adjectives.

Creamy	Crunchy		Fruity
Sweet	Decadent	Decadent	
	Rich		Juicy

After deciding what your Blizzard will be composed of, you need to find a **name** that suits it. Make sure it is creative and stands out. Something unique but fitting for the ingredients found in your blizzard. Use this space to brainstorm possible names. Remember this will be a **proper noun**, so capitalization is a must!

Tropical Bliss Tropical Explosion

Summer Delish

Mango Madness

Draft



Name of Feature Blizzard:

Creator:

Tropical Bliss

Miss Westbrook

Hook (Draw the reader in to keep them wanting more!)

Imagine you're lying on a warm, sandy beach, somewhere in paradise. You feel the crisp ocean breeze, hear the rustling of palm trees and feel the heat of the sun on your face. Sounds like pure, tropical bliss, right?

Introduction (State your opinion)

This is why my Blizzard; Tropical Bliss, needs to be the Feature Blizzard for this month.

Reason #1 (Remember your transition words!)

For starters, even in the dead of winter, Tropical Bliss will transport you to paradise. Who wouldn't want that?

Reason #2 (Remember your transition words!)

Furthermore, this new Blizzard is completely vegan! Veganism is growing in popularity, and adding this Blizzard to your menu will draw even more customers in.

Reason #3 (Remember your transition words!)

Lastly, the mix of creamy mango sorbet, sweet strawberry swirl, juicy pineapple chunks and crunchy coconut chips will make your taste buds go wild. It is the perfect blend of ingredients!

Conclusion (Restate your opinion – persuade them one last time!)

I know that this Blizzard will be a best seller, which is why you should, without a doubt, pick Tropical Bliss as the next Dairy Queen Feature Blizzard.

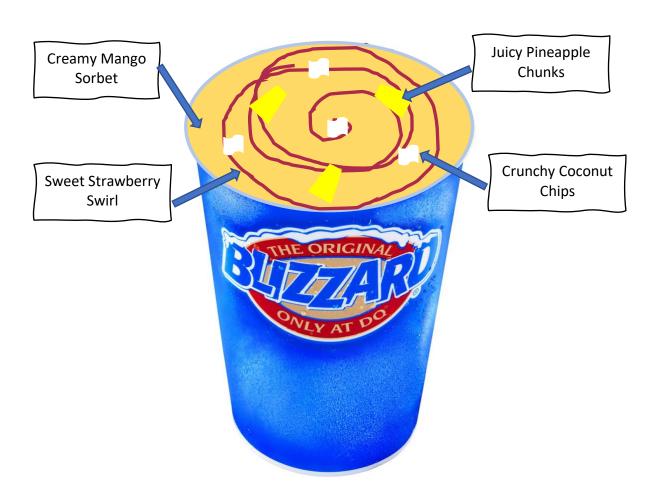
Visual



Time to showcase your design! Draw a sketch of what your Feature Blizzard will look like. Make sure you **label the ingredients and features found** in your Blizzard. Your visual should be <u>detailed</u> and <u>neat</u>.

Remember:

- There should be <u>at least</u> **3 add-ins** in your Blizzard
- Use specific, appealing and interesting adjectives to describe the ingredients in your Blizzard



Final Copy





Imagine you're lying on a warm, sandy beach, somewhere in paradise. You feel the crisp ocean breeze, hear the rustling of palm trees and feel the heat of the sun on your face. Sounds like pure, tropical bliss, right? This is why my Blizzard; Tropical Bliss, needs to be the Feature Blizzard for this month. For starters, even in the dead of winter, Tropical Bliss will transport you to paradise. Who wouldn't want that? Furthermore, this new Blizzard is completely vegan! Veganism is growing in popularity, and adding this Blizzard to your menu will draw even more customers in. Lastly, the mix of creamy mango sorbet, sweet strawberry swirl, juicy pineapple chunks and crunchy coconut chips will make your taste buds go wild. It is the perfect blend of ingredients! I know that this Blizzard will be a best seller, which is why you should, without a doubt, pick Tropical Bliss as the next Dairy Queen Feature Blizzard.