

## Inquiry Question

How can you create an action plan and/or awareness campaign about an issue to do with racism?

Name: \_\_\_\_\_ Date: \_\_\_\_\_



### Background

This is an action project! As you have learned, racism impacts people in a variety of ways. Choose one of these ways and create an action plan to help decrease the impact of racism for a specific problem. Perhaps you think the problem is not very well known and that people should know more about it. In this case, create an awareness campaign. If you think people already know enough, but are not taking action, create a plan that focuses on what actions need to be taken. You could lobby the government for change, focus on change in the media, in your community, at your school, or any other arena you think would be effective. You are encouraged to actually put your plan into action, but that is not required for the project; the assignment is to simply create the plan.

### Instructions

1. Decide on what aspect of racism you want to address. Describe the problem/issue and why you want to focus on it.
2. Decide whether you are designing an awareness campaign, or a plan that is focused on taking action.
3. Plan your project out and create the products you will need. For example, if you are creating an awareness campaign you will need to create some products to get your message out. Check out “Beautiful Trouble” website for some less well-known ideas, use

social media, posters, signs, art etc...If you are going for a specific action, describe what you plan on doing

4. How you structure the project is up to you. Consider presenting your thinking as a video, essay, graphic organizers, mind map, or another format or combination of formats you think would work well. You can write down your argument, and/or record yourself talking. Talk to your teacher if you have any questions.
5. Remember that unit projects make up the bulk of your assessment and should be the place you reveal your best work based on the knowledge and insights you have learned in this unit. These are big projects, not little assignments, and should show a depth of understanding and knowledge.

*Remember to include a list of your sources.*

Criteria	Applying Up to C	Developing C+ to B	Proficient B+ to -A	Extending A+
<b>Quality of Ideas</b>	Exhibits minimal ability to engage in analysis/criticism Displays some variety and precision Has limited insight into the issues Works with ongoing support	Exhibits adequate ability to engage in some analysis/criticism Displays adequate variety and precision Shows adequate insight into the issues Works with some support	Exhibits very good ability to engage in analysis/criticism Displays variety, precision &/or originality of thought Avoids irrelevance Shows proficient insight into the issues Works with increasing independence	Exhibits excellent, independent analysis/criticism Displays consistent variety, precision &/or originality Consistently relevant Shows deep insight into the issues Works independently
<b>Knowledge and Understanding of Content</b>	Limited knowledge and understanding of the content Demonstrates a partial understanding A very limited coverage of the essential information Works with ongoing support	Adequate knowledge and understanding of the content Demonstrates a partial understanding A limited or partial coverage of the essential information Works with some support	Proficient knowledge and understanding of the content Demonstrates an accurate understanding A full coverage of the essential information but missing some key pieces of information or analysis Works with increasing independence	Excellent knowledge and understanding of the content Demonstrates with new insights a thorough integrated understanding of the essential information An extensive coverage of the essential information with minimal holes in analysis Works independently

<p><b>Presentation and Communication of Learning</b></p>	<p>It is very difficult to understand this project. Grammar, spelling and punctuation errors interfere with understanding. The presentation format is so messy and/or unorganized that it interferes with understanding and/or it does not suit the assignment.</p>	<p>Grammar, spelling and punctuation errors exist but only occasionally interfere with understanding. The format chosen fits well for the project and is set up so that the student's thinking can be followed</p>	<p>Grammar, spelling and punctuation errors are few and do not interfere with understanding. The chosen format shows the student's thinking very well and makes their thinking very easy to follow; it is well organized and neat.</p>	<p>There are no grammar, spelling and punctuation errors. The chosen format shows the student's thinking very well and makes their thinking very easy to follow; it is very well organized, neat and creative.</p>
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**Note that most of the assessment is weighted according to how well you present your knowledge and thinking; the presentation and communication of thinking has less weight over all. Communication and presentation is simply a vehicle to show your ideas and knowledge.**