

Inquiry Question

What kind of plan could you create to educate your friends, family or community about an animal rights issue you are interested in?

Name: _____ Date: _____



Background

This is an action project! We have just touched the surface on issues around animal rights in this unit. Here is your chance to find out more about an issue we touched on already, or another one we did not cover. You will be creating awareness about this issue to educate people and ask them to take action.

Instructions

1. For this project you can choose one of the issues we have learned about in this unit, or choose another animal rights issue we have not discussed yet.
2. Your task is to create an awareness campaign designed to educate people and invite them to some kind of action to help animals.
3. How you structure the project is up to you. Consider presenting your thinking as a video, essay, graphic organizers, mind map, or another format or combination of formats you think would work well. You can write down your argument, and/or record yourself talking. Talk to your teacher if you have any questions.
4. Be sure to provide your teacher with samples of the product(s) you create for this project either by sharing them digitally, taking a photo or making a video.

5. Remember that unit projects make up the bulk of your assessment and should be the place you reveal your best work based on the knowledge and insights you have learned in this unit. These are big projects, not little assignments, and should show a depth of understanding and knowledge.
6. Remember to include a list of your sources.

Criteria	Applying Up to C	Developing C+ to B	Proficient B+ to -A	Extending A+
Quality of Ideas	Exhibits minimal ability to engage in analysis/criticism Displays some variety and precision Has limited insight into the issues Works with ongoing support	Exhibits adequate ability to engage in some analysis/criticism Displays adequate variety and precision Shows adequate insight into the issues Works with some support	Exhibits very good ability to engage in analysis/criticism Displays variety, precision &/or originality of thought Avoids irrelevance Shows proficient insight into the issues Works with increasing independence	Exhibits excellent, independent analysis/criticism Displays consistent variety, precision &/or originality Consistently relevant Shows deep insight into the issues Works independently
Knowledge and Understanding of Content	Limited knowledge and understanding of the content Demonstrates a partial understanding A very limited coverage of the essential information Works with ongoing support	Adequate knowledge and understanding of the content Demonstrates a partial understanding A limited or partial coverage of the essential information Works with some support	Proficient knowledge and understanding of the content Demonstrates an accurate understanding A full coverage of the essential information but missing some key pieces of information or analysis Works with increasing independence	Excellent knowledge and understanding of the content Demonstrates with new insights a thorough integrated understanding of the essential information An extensive coverage of the essential information with minimal holes in analysis Works independently
Presentation and Communication of Learning	It is very difficult to understand this project. Grammar, spelling and punctuation errors interfere with understanding. The presentation format is so messy and/or unorganized that it interferes with understanding and/or it does not suit the assignment.	Grammar, spelling and punctuation errors exist but only occasionally interfere with understanding. The format chosen fits well for the project and is set up so that the student's thinking can be followed	Grammar, spelling and punctuation errors are few and do not interfere with understanding. The chosen format shows the student's thinking very well and makes their thinking very easy to follow; it is well organized and neat.	There are no grammar, spelling and punctuation errors. The chosen format shows the student's thinking very well and makes their thinking very easy to follow; it is very well organized, neat and creative.

Note that most of the assessment is weighted according to how well you present your knowledge and thinking; the presentation and communication of thinking has less weight over all. Communication and presentation is simply a vehicle to show your ideas and knowledge.