

Inquiry Question

How can you create an action plan to raise awareness about an environmental issue you are interested in?

Name: _____ Date: _____



Background

This is an action plan! Here is your chance to take action on an environmental problem facing the world. You can choose one the issues we learned about in this unit, or choose from one of the many others we did not have a chance to learn about. Your goal is to educate people about an issue in a way that will encourage them to take action. As part of this process you need to tell them what the problem is, why they should care about it, and how they can help.

Instructions

1. How you structure the project is up to you. Consider presenting your thinking as a video, essay, graphic organizers, mind map, or another format or combination of formats you think would work well. You can write down your argument, and/or record yourself talking. Talk to your teacher if you have any questions.
2. You will need to show your teacher the products you make to educate people with; posters, videos, signs, social media posts, works of art etc...be creative.

3. Remember you are educating the public about an issue and asking them take action.
4. As part of this process you need to tell them what the problem is, why they should care about it, and how they can help.
5. Remember that unit projects make up the bulk of your assessment and should be the place you reveal your best work based on the knowledge and insights you have learned in this unit. These are big projects, not little assignments, and should show a depth of understanding and knowledge.
6. *Remember to provide a list of your sources.*

Criteria	Applying Up to C	Developing C+ to B	Proficient B+ to -A	Extending A+
Quality of Ideas	Exhibits minimal ability to engage in analysis/criticism Displays some variety and precision Has limited insight into the issues Works with ongoing support	Exhibits adequate ability to engage in some analysis/criticism Displays adequate variety and precision Shows adequate insight into the issues Works with some support	Exhibits very good ability to engage in analysis/criticism Displays variety, precision &/or originality of thought Avoids irrelevance Shows proficient insight into the issues Works with increasing independence	Exhibits excellent, independent analysis/criticism Displays consistent variety, precision &/or originality Consistently relevant Shows deep insight into the issues Works independently
Knowledge and Understanding of Content	Limited knowledge and understanding of the content Demonstrates a partial understanding A very limited coverage of the essential information Works with ongoing support	Adequate knowledge and understanding of the content Demonstrates a partial understanding A limited or partial coverage of the essential information Works with some support	Proficient knowledge and understanding of the content Demonstrates an accurate understanding A full coverage of the essential information but missing some key pieces of information or analysis Works with increasing independence	Excellent knowledge and understanding of the content Demonstrates with new insights a thorough integrated understanding of the essential information An extensive coverage of the essential information with minimal holes in analysis Works independently

<p>Presentation and Communication of Learning</p>	<p>It is very difficult to understand this project. Grammar, spelling and punctuation errors interfere with understanding. The presentation format is so messy and/or unorganized that it interferes with understanding and/or it does not suit the assignment.</p>	<p>Grammar, spelling and punctuation errors exist but only occasionally interfere with understanding. The format chosen fits well for the project and is set up so that the student's thinking can be followed</p>	<p>Grammar, spelling and punctuation errors are few and do not interfere with understanding. The chosen format shows the student's thinking very well and makes their thinking very easy to follow; it is well organized and neat.</p>	<p>There are no grammar, spelling and punctuation errors. The chosen format shows the student's thinking very well and makes their thinking very easy to follow; it is very well organized, neat and creative.</p>
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Note that most of the assessment is weighted according to how well you present your knowledge and thinking; the presentation and communication of thinking has less weight over all. Communication and presentation is simply a vehicle to show your ideas and knowledge.