



# Entrepreneurship 12

## Course Outline

Entrepreneurship refers to the process of creating a new enterprise and bearing any of its risks, with the view of making the profit. It is an act of seeking investment and production opportunity, developing and managing a business venture, so as to undertake production function, arranging inputs like land, labour, material and capital, introducing new techniques and products, identifying new sources for the enterprise.

The person who creates a new enterprise and embraces every challenge for its development and operation is known as an entrepreneur. And the undertaking or organisation, typically a start-up company, set up by the entrepreneur is called enterprise.

This course is primarily project based, with learning guides to help you study the material, and unit quizzes to reinforce learning.

**Course Layout:** *The course is broken down as follows:*

Unit	Topic
1	Vision and Goals
2	Society and Ethics
3	Opportunity
4	Problem Solving
5	Business Plans
6	Final Project

**Grading:** Your grade for this course will be calculated as follows:

Item	Weight
Learning Guides	10%
Assignments	10%
Quizzes	15%
Projects	35%
Final Project	30%

**Learning Guides:**

Before you start unit projects, you should submit the unit's Learning Guide. The Learning Guides are to help you focus on the material in a unit as you proceed through the unit.

**Assignments:**

The assignments are an opportunity to work with the material in each of the units. These assignments are designed for some introspection and reflection. There are no right or wrong answers, rather you will be graded on how well you are able to support your thoughts and opinions.

**Projects:**

Projects allow you to make some choices on how you wish to enhance your understanding. As you work through units look for projects that will enhance your understanding in areas or interest and/or weakness. If you wish to explore another area of interest within a topic area, feel free to propose your idea to your teacher.

**Quizzes Supervision:**

All quizzes are "closed book" and require supervision. If you are unable to access a local school to write your exams, you will need to find a teacher that will supervise your exams. Please have them e-mail me and I will send them the required information

**Resources:**

There is no physical textbook for this course. Unless otherwise indicated the material in each section of the course is taken from ***Entrepreneurship*** by Michael Lavery and Chris Little. This is an Open Source textbook from OpenStax.

**Keys to Success:**

1. Actively work through each lesson, trying examples and reflecting on material.
2. Use the Learning Guide as your tool for documenting your understanding. Lay it out neatly and well organized.
3. Make sure you understand any quiz/exam question you get wrong. If you can't figure it out - ASK!
4. Be sure to use the message system for regular communication with your instructor.