

Effective Editorial

Assignment: Your assignment is to read an editorial from your local newspaper and answer the following questions to see what makes an effective editorial:

Title:

Newspaper:

1. What is the main topic?
2. What is the opinion presented?
3. What techniques can you identify that help to influence the audience?
4. Provide two examples or details used that support the author's opinion.
5. Provide two facts from an outside source that are used to support the author's opinion. (If there aren't facts, suggest what could have been added to make this editorial stronger)
6. Find two sentences that are examples of clear, strong writing. Explain why (techniques, wording, example).
7. How effective is this article in helping you to form your own opinion about this issue?

URL: