

Creative and Critical Thinking Project – New Media 11

Students of NEW MEDIA 11

There are three steps to this project where you will assume the role of an aspiring writer. Develop the outline of a speculative narrative that is loosely based on some real research which imagines a future where a current world “issue” has developed or changed and then sell it.

Be sure you have read over the background information in the **Unit 5 PROJECT** book on the main page of the course.

Step 1: The Narrative Outline

1. [Brainstorm](#) your topic/issue. You can use the provided brainstorming graphic organizer. [Mind mapping](#) is also a good way to generate ideas for your story. Do some research.

2. Develop the narrative by filling in the [plot outline graphic organizer](#) as a guide to outlining your narrative.
 - a) Identify the events in your plot (inciting incident, rising action, climax, falling action, conclusion). You can review Assignment 5.2. Include at least 10 events.
 - b) Think of an engaging beginning or hook (an inciting incident)([10 great examples](#)).
 - c) Introduce your character who is on some personal journey as a result of your chosen topic that cautions or illuminates or provides a solution, etc. You can use the [provided graphic organizer](#) to brainstorm your main character (protagonist).
 - d) Describe your setting and the main conflict (exposition).
 - e) State the theme/main idea of your narrative. (Remember that theme is NOT a single word)

Remember: You are only writing the outline, not the whole story!

Step 2: The [Synopsis](#)

Write an overview of your narrative in approximately 200 words. A narrative synopsis should include a brief summary of your story's main plot (the narrative arc), the main character's conflict, and an overview of the major theme. Emphasize the connection to a current world issue that has been transformed into speculative fiction.

Step 3: The Sales Pitch

Create a 1-2 minute formal oral “pitch” that includes all the elements of your narrative. Pretend you have been granted a couple of minutes with a famous movie producer and you are selling your story. Use an online tool to present your pitch. You could create a short movie trailer or use TikTok. You could use an online [storyboard](#) generator or a social media platform to accompany your oral presentation.

This pitch must include:

- a digital/new media presentation
- visuals
- what the movie is about (brief summary of the plot, theme, character)
- the context (setting, situation, genre)
- persuasive language (why moviegoers would want to see your movie)
- a quick wrap up

Your presentation should be lively but not overdone. It should be clear, articulate and interesting. Review effective voice and [performance techniques](#) from Assignment 3.6.

Submit all elements of the task including

- the **narrative outline** graphic organizer which includes identification of plot structure, setting, conflict, theme, characters
- a **synopsis** which provides the overview of your project
- the **sales pitch**

ASSESSMENT (24/24):

Learning Target(s): Exemplary (6/6): Final project demonstrates an exemplary ability to transform ideas and information to create original texts, using various genres, forms, structures, and styles. There is clear evidence of digital and multimedia writing and design processes to plan, develop, and create engaging and meaningful literary, imaginative, and information texts. Final product demonstrates a rich understanding of speculative fiction and narrative writing processes which include setting, plot, characters, and theme.

Ideas/Content: Exemplary (6/6): Exemplary comprehension of project expectations. Final product represents all elements of the task. Exemplary development and presentation of ideas. Content is clear, concise and true. Ideas are communicated clearly and respectfully and based on loose research to current world "issues". Accomplishes the purpose with originality, individuality, maturity, and sophistication.

Oral Presentation: Exemplary (6/6): Final product is of professional quality and demonstrates effective speaking skills in a formal context to persuade an audience including appropriate tone, clarity of speech, enthusiasm, and suitable speed. Spoken word can be clearly heard without distraction and is delivered with appropriate passion and inflection to support the pitch. Presentation is delivered in an engaging, persuasive, and informative manner.

Conventions/Sentence Fluency: Exemplary (6/6): Sentence structure and vocabulary are varied, skillfully written (or spoken), and carefully chosen. Composition shows maturity in vocabulary, structure, and organization. Reflection on the quality of writing is evident, resulting in few or no errors.