

## Communication Project - Spoken Language 11

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Students of CREATIVE WRITING 11

Deliver a speech, similar to a TedTalk, which communicates the issue of *Aboriginal Reconciliation in Canada* to the target audience. Be sure to use your research. Include your list of resources at the end of your project. This bibliography should be in MLA format.

Like a Tedtalk, your speech should use visual aids, should be delivered passionately, should be spoken from memory, and should have a clear purpose. Watch a few TedTalks and pay attention to each speaker's use of facial expression, vocal inflection and body language to help communicate their point.

- [Susan Cain - "The Power of Introverts"](#)
- [Tim Urban - "Inside the Mind of a Master Procrastinator"](#)

The criteria for your speech are as follows:

- 2 - 3 minutes in length
- Speech is recorded in one shot (not edited or spliced together)
- Your face can be clearly seen.
- Eye contact with target audience (the camera, since we're doing this digitally)
- Can be clearly heard and understood
- Bibliography in MLA format
- Attire is appropriate for the context (formal)
- Visual aids are clearly visible while still hearing the speaker

You may choose to record yourself on video, speaking against an appropriate background, or you may choose to create a digital presentation and then screencast the presentation as you deliver your speech. You may accomplish the task however you like, as long as your final product meets the criteria.

ASSESSMENT (24/24):

**Learning Target(s):** Exemplary (6/6): Final product demonstrates a rich understanding of diversity within and across First Peoples societies, as well as the diverse perspectives of modern Canadians. This understanding results from thorough research and close analysis of text which is presented in a bibliography with accurate MLA formatting. Ideas are communicated clearly and respectfully, acknowledging the sensitivity of the given topic, in order to build a shared understanding.

**Ideas/Content:** Exemplary (6/6): Exemplary comprehension of project expectations. Final product represents all elements of the task. Exemplary development and presentation of ideas. Content is clear, concise and true. Accomplishes the purpose with originality, individuality, maturity, and sophistication.

**Reflection and Insight:** Exemplary (6/6): Complex connections and original ideas are included in a thoughtful response that includes specific examples of the student's learning process and growth, which has been the result of informed, fact-based, data-driven research.

**Conventions/Sentence Fluency:** Exemplary (6/6): Sentence structure and vocabulary are varied, skillfully written (or spoken), and carefully chosen. Final product shows maturity in vocabulary, structure, and organization. Reflection on the quality of writing is evident, resulting in few or no errors.