

Name: _____

Date: _____



Perspectives Writing Journal

Student Instructions:

Aim for at least 5-10 sentences per entry. Use full sentences and practice your descriptive writing skills. Each entry needs your name, date, journal # and title. See below for marking rubric. You are required to have this package completed BEFORE you go on to the next unit. Do your best and contact your teacher if you have any questions. See below for Learning Guide marking rubric.

Home Facilitator Instructions:

As soon as your student has completed an entry or two, please discuss their writing. Ask them questions and encourage them to elaborate and give specific details. Students learn more if they can get feedback as they progress through the course.

<p>Ideas and Content</p>	<p>Not enough completed to assess this area. 0points</p>	<p>Not yet meeting expectations, significant amounts not completed. 1points</p>	<p>Not yet meeting expectations. Some parts not completed. 2points</p>	<p>Minimally Meets Expectations - some detail, attempts to respond with minimally acceptable accuracy. 3points</p>	<p>Meets Expectations - reasonable detail, responses mostly complete. Most directions followed. There is some attempt to respond to a topic if it has been provided. 4points</p>	<p>Fully Meets Expectations - neat, very good detail and responses. You generally attempt deeper thinking in your responses when possible. Directions followed carefully. 5points</p>	<p>Exceeds Expectations - neat, exceptional detail, thoughtful responses. You always attempt deeper thinking in your responses, when possible. The topics have been addressed thoroughly and correctly. Directions followed carefully. 6points</p>
<p>Organization & Conventions</p>	<p>Journals are missing dates, names, titles, etc. Entries have many errors in sentence structure, grammar, and punctuation that make them difficult to read. And/or not enough completed to assess this area. 0points</p>	<p>Some correct labelling. Errors in sentence structure or grammar may make it difficult to follow. May lack effort in these areas. 1points</p>	<p>Generally labelled correctly. Some errors in grammar, spelling, or sentence structure, but they do not impact readability. 2points</p>	<p>Correct labelling and neat presentation. Entries are easy to read and understand with just a few minor errors in spelling punctuation and grammar. Complete sentences in evidence.</p>			

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5.1 Persuasion Around You



Journal #1: Latest Persuasion

Directions: When was the last time you persuaded someone to do something they didn't want to do? What did you ask this person to do? How did you convince them? How did it all turn out?

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Journal #2: Screen Time

Directions: What devices do you use in a day? How often do you usually spend on them in day? Do you notice the advertisements? Do you think these advertisements have an impact on you? Explain.

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5.3 Elements of Persuasion - Strong Position



Journal #3: I Think

Directions: Write your opinion on any topic you would like. The trick...any time you start to write the word “I think, I believe, I know...” cross it out or delete it. Once you have written your journal, read through it again to get rid of any I-statements that might have snuck in.

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Journal #4: Modal Madness

Modal verbs: can, could, may, might, will, and must.

Directions: For each of the modal verbs above write two **interesting** sentences that are the most creative lies you can think of.

E.g. I can juggle three alligators while hula hooping a python and walking on a bed of porcupines.

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5.4 Elements of Persuasion – Specific Audience



Journal #5: Informal or Formal

Directions: Each family is different. How is your family about how you should speak to an adult compared to a peer? Do the expectations change for different adults? (teacher, grandparent, doctor, aunt) How formal or informal do you think your family is around conversation rules?

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5.5 Elements of Persuasion – Convincing Reasons



Journal #6: Heart and Mind

Directions: Which has more impact on you when you make decisions? Your heart or your mind? Talk about some examples of when you've used each, how they have worked out for you, and when a decision has not worked out so well.

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5.6 Elements of Persuasion – Counter-Argument



Journal #7: Totally Disagree!

Directions: Write about a time when you totally disagreed with someone. What did you disagree about? Were you able to see the other person’s side? How did the situation end?

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5.7 Positive Persuasive Letter



Journal #8: Words of Kindness

Directions: Write about a time when someone said or wrote you words of kindness that made a difference in your life. What did they say? How was it helpful?

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5.9 Writing Your Letter



Journal #9: Letters

Directions: Write about how you felt about writing letters for strangers. How did you feel about putting them out into the world? How do you think someone will feel about finding one? Do you feel that words can make a difference in a stranger's life?

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5.10 Create a Cereal Box – Part One



Journal #10: Cereal Psychology

Directions: Are you shocked to find out how much research goes into persuading you to buy certain cereals? Do you think companies should be making sugary cereals just because it attracts children? Explain your points.

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Journal #11: Audience Research

Directions: What did you think of your target audience interviews? What interesting data did you collect? What answers were similar? What answers varied a lot? How will this help you with your cereal design?

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Extra Sheet

A series of horizontal lines for writing, consisting of 22 evenly spaced lines across the page.

