

## Podcast Assessment Rubric

	1	2	3	4
<b>Content</b>	Main idea is not clear. Support is under-developed or not evident. No connection to prompt. Incorrect word usage; little variety in word choice. (x2) 2points	Main idea is present but not clearly stated. Support is weak or illogical. Vague connection to prompt. Language may be correct but is not varied. (x2) 4points	Main idea is stated. Support is adequate. There is a connection to the prompt. Language is appropriate but not varied. (x2) 6points	Main idea is stated clearly. Support is well chosen. Excellent connection to the prompt. Language use is vivid and sophisticated. (x2) 8points
<b>Organization</b>	Preparation is not evident. May be repetitive or off topic. (x2) 2points	Little preparation is evident. Loose structure is present but difficult to follow. (x2) 4points	Some preparation is evident. Topic is clearly developed to suit purpose. (x2) 6points	Substantial preparation is evident. Topic is logically developed to suit purpose. (x2) 8points
<b>Delivery</b>	Voice problems interfere with message delivery. Audience is unable to understand or follow the presentation.	Voice problems may interfere with delivery in places. Audience may struggle to understand or follow the presentation.	Voice is appropriate and correct by may not enhance the message. Maintains audience interest.	Voice is used consciously and successfully to enhance the message. Engages and entertains audience.
<b>Technical Production</b>	Audio contains distracting background noise. Podcast is either too long or too short to keep the listener engaged.	Audio contains some distracting background noise. Podcast length is either somewhat long or short to keep listener engaged.	Audio is recorded in a quiet environment with minimal distracting background noise. Podcast length keeps listener's interest.	Audio is recorded in a quiet environment without distracting background noise. Podcast length keeps the listener engaged and interested.